Carnegie Mellon University

HeinzCollege

INFORMATION SYSTEMS • PUBLIC POLICY • MANAGEMENT

Admission Application: Required Essay Parameters

Your essay should address the following 3 questions. We recommend that your total essay length should be 700 words minimum (up to 1100 words suggested maximum). Please give each section of your essay the appropriate heading for each question.

1. **Career Goals:** What are your career goals after completing graduate school? (Recommended response length: 150-300 words)
2. **Previous Experience:** How have your prior experiences (professional, academic, and/or personal) prepared you for graduate study and informed your career goals?
   (Recommended response length: 400-500 words)
3. **Why Heinz College:** How will attending this degree program at Heinz College help you achieve your career goals? (Recommended response length: 150-300 words)

Your essay should contain only true information and your own, **original** content. You should not use artificial intelligence (AI), such as ChatGPT, to write any portion of your essay. If you include a quote or text written by any other person or published in any printed or online format, you must surround the copied text in quotation marks (") and indicate the original source of the text. Information reported on your résumé is subject to verification. Heinz College's Office of Admission utilizes several methods to identify plagiarized, AI-generated, and falsified content in uploaded documents. **Submission of false, plagiarized or AI-generated material as part of the application for admission may result in automatic denial of admission to any degree program**.